

Professional Development for Directors - 2005/2006

CORPORATE GOVERNANCE FOR FEDERAL CROWN CORPORATIONS

(a 2-day education session)

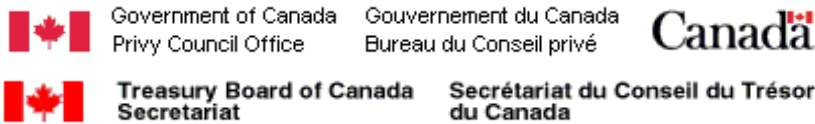
Developed by:



Certified by:



In Collaboration with:



What will be covered?

The seminar will focus on:

- What it means to be a Director of a Crown corporation
- Values and ethics
- Corporate governance principles and best practices
- Crown Corporations and the public policy environment
- The Federal Government's relationship with Crown corporations
- Accountability framework for Crown corporations
- Governor in Council appointments and remuneration
- CEO compensation and performance management

Who should attend?

The session is offered primarily for **Directors** and **Chairs** of Crown corporations (both new and experienced members).

Crown corporation **Presidents / CEOs** are also welcome to attend, regardless of whether or not they sit on the Board, as are **Corporate Secretaries**.

What makes this seminar special?

- Developed from input received from the Chairs of Crown corporations.
- Specifically tailored to Crown corporation issues and situations.
- Leading edge research on governance trends including:
 - Best practice responses to avoid Enron / WorldCom environment
 - Personal techniques for improving effectiveness as a Director
- Session leaders and speakers are governance professionals serving as Directors or Practitioners with significant experience working with Crown corporations.
- Personalized and interactive atmosphere - attendance will be limited to 25 participants.
- All seminar materials and presentations will be documented in your personal manual.
- Certified by York University's Schulich School of Business - participants will be awarded a Certificate of Completion if they attend the complete seminar.

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Featured Leaders and Speakers

Renaud Foster



Lead Instructor
Jacques J. Levesque

Mr. Levesque is a Senior Associate with Renaud Foster. His experience includes assisting boards from all sectors improve their governance practices, including many Crown corporations.

He brings the insights of having been the President and CEO of Northern Telephone Ltd., Entourage Technology Solutions and Genesis Telecom, as well as having served a number of for profit and not-for-profit Boards.



Guest Speaker
Lili-Ann Foster

Ms. Foster is the founding President and CEO of Renaud Foster and an acknowledged expert in Corporate Governance in the public and private sectors. Her work has included advising the Auditor General of Canada regarding the governance of Crown corporations and serving on numerous boards. She was also the Chair of a Crown Corporation that won public recognition for best practices in governance.

Government of Canada

Senior personnel from the key government departments including:

- Privy Council Office
- Treasury Board of Canada Secretariat

2005-2006 Session Dates and Locations

Session	Date	Language	City
1	5-6 October 2005	English	Ottawa
2	20-21 October 2005	French	Montreal
3	8-9 November 2005	English	Ottawa
4	1-2 February 2006	English	Ottawa
5	7-8 March 2006	English	Ottawa

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Some Past Participants' Comments

- "All newly appointed Directors should be required to attend this training."
- "The focus on Crown Corporations is excellent; you can't find this information anywhere else."
- "The session provokes thought regarding a Crown Corporation's philosophy."
- "Answers and reinforces questions and ethical standards expected of Directors."
- "Provides plenty of information and insights for both seasoned Directors as well as rookies."
- "All my questions were answered throughout these 2 days."
- "I really benefited from meeting with, and learning from Directors of other Crown Corporations and to compare the functioning of my organization to others and pick up new ideas."
- "Gained a better understanding of what is on Directors' minds – it will help me as CEO enhance my relationship with my Board."
- "Excellent presenters - knowledgeable and at the right level to respond to queries."
- "Provided a good level of detail balanced with sufficient time for shared learning experiences."
- "To the point and on topic – made a difficult topic very understandable."
- "Well done! It was kept interesting throughout the session."

Administration and Logistics

- Please register by completing the attached form and indicating your preferred session dates – every effort will be made to respect your priority selections and inform you of your registration as soon as possible.
- Course fees of \$1,275 (which includes GST) will be paid by the participant's Crown corporation (see detailed instructions next page).
- Participants are responsible for making and paying for their own travel and accomodation arrangements; please do not finalize arrangements until registration is confirmed.
- The course will run from 08:30 to 16:30 each of the two days; participants are encouraged to plan on attending both days to glean maximum benefit from the materials to be covered.
- Breakfast, lunch and break refreshments are provided; dinners are the responsibility of the participants.

Registration / Cancellations and Substitution Policy

Registration

- Participant registration is completed only when both the registration form and payment is received.
- Seats for individuals or groups will not be reserved ahead of time.

Cancellations and Substitutions

- Substitution of participants are accepted at any time.
- Cancellations (in writing) will be accepted until 15 days before the start of the scheduled session and a full refund or credit towards another session will be provided as preferred by the organization.
- Cancellations received within 14 days of a session result in the forfeit of the course fee; a substitute participant is welcome to attend.

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REGISTRATION FORM

Personal Information

Name _____
E-mail _____
Address _____
City _____ Province _____ Postal code _____
Phone _____ Fax _____

Session Preferences

Session	Date	Language	City	1 st Choice	2 nd Choice
1	5-6 October 2005	English	Ottawa		
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Board Position(s) and Experience

Crown Corporation:	_____
Position(s) held:	_____
Other Board Experience:	_____

Registration Instructions

1. The **participant** completes the registration form and sends it to the Crown Corporation.
2. The **Crown Corporation** prepares a cheque for \$1,275 (which includes GST) payable to the *Receiver General for Canada* and sends the cheque and the registration form to Renaud Foster, 100 Sparks Street, Suite 550, Ottawa, ON, K1P 5B7.
3. **Renaud Foster** confirms the session in which you are registered and provides additional information.
4. The participant can then make their travel and hotel arrangements as required.